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ROUTING AND RECORD SHEET

SUBJECT: (Optional)

President's Saturday Radio Address & February Highlights (ER 87-1057x)

FROM	EXTENSION	NO.
[redacted] EXA/DDA 7D18 Hqs	[redacted]	DDA 87-0586
		DATE 23 March 1987

TO: (Officer designation, room number, and building)	DATE RECEIVED	DATE FORWARDED	OFFICER'S INITIALS	COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)
1. D/OC [redacted]				FYI.
2. D/OF 1212 Key Bldg.				
3. D/OIT 2D00 Hqs Bldg.				
4. D/OL [redacted]				
5. D/OMS 1D406l Hqs Bldg.				
6. D/OP [redacted]				
7. D/OS [redacted]				
8. D/OTE 1026 CofC Bldg.				
9. CRD/DA				
10. IPD/DA				
11. RPD/DA				
12.				
13.				
14.				
15.				

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Executive Registry
87-1057x

THE WHITE HOUSE

WASHINGTON

March 10, 1987

OGA/REG
LOGGED

MEMORANDUM FOR ADMINISTRATION SPOKESMEN

FROM: TOM GIBSON
DIRECTOR OF PUBLIC AFFAIRS

SUBJECT: President's Saturday Radio Address

As you certainly know, the President broadcasts a radio address to the American people each Saturday at 12:06 p.m., relaying his views on current issues. More recently the address has been made available on the AT&T 900 network from 12:30 p.m. until midnight.

While we are not encouraging people to stop listening to the address on the radio, the 900# is a prime opportunity to extend service to those living in areas where no station broadcasts the address. A great deal of mail is received from people complaining that they often read about the address but wish to hear it as well.

The number is 900 410 8255. The cost is 50¢ for the first minute and 35¢ for each minute thereafter. ($1.90 for the full five-minute address).

I would invite each of you, through your own offices to promote this concept as you deem appropriate. For further information, call the White House Television and Radio Office at (202) 456-7730.

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THE WHITE HOUSE

WASHINGTON

March 10, 1987

MEMORANDUM FOR ADMINISTRATION SPOKESMEN

FROM: TOM GIBSON
DIRECTOR OF PUBLIC AFFAIRS

SUBJECT: "February Highlights"

Attached is a fact sheet providing a sample of notable economic and domestic news released last month.

If you have additional questions concerning this material, please contact the Office of Public Affairs at (202) 456-7170.

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WHITE HOUSE TALKING POINTS

March 10, 1987

FEBRUARY HIGHLIGHTS

The Armed Forces meet their recruiting goal. In the face of a strong economy and a shrinking population pool, the Armed Forces exceeded recruitment goals for the first quarter of Fiscal Year 1987, enlisting 80,900 men and women in the Army, Air Force, Navy and Marine Corps. Ninety-two percent of those enlisted have high school diplomas, up from 90 percent reported for the same period a year ago. The Air Force also announced 1,613 additional positions have been opened to women, including duty aboard the RC-135 reconnaissance aircraft and some missions of the EC-130 electronic countermeasures aircraft. Ninety-seven percent of all Air Force positions are now open to women.

Employment jumps in February. The household survey showed an increase of 363,000 jobs in February as job growth continues at a record rate. A total of 13.3 million new jobs were created since November 1982, and a record 61.6 percent of the population over age 16 is at work. Manufacturing jobs increased by 163,000 over the past five months without a decline since October 1986.

The stock market continues to soar. The Dow-Jones Industrial Average had three consecutive record-setting days in February, including a one-day record rise of 54.14 points. On February 19, the market closed at what was then an all-time high of 2244.09. Since January 1981, the Dow-Jones Industrial Average is up more than 1300 points.

Business confidence booms. The "optimism index" of the National Federation of Independent Business, an organization of small-business owners, jumped 4 points in the fourth quarter.

Manufacturing maintains its share. Reports of the decline of manufacturing in the U.S. are wrong. Today, manufacturing's share of total output is about 22 percent, above the postwar average. Real growth in manufacturing output since 1982 has been at the rate of 6.6 percent annually, and labor productivity in manufacturing has been up 4 percent annually. And reports that manufacturing employment has declined are false. Actually, employment has been relatively constant since 1967.

Defense Department uncovers fraud. As a result of Defense Department investigations, the government obtained 282 convictions for procurement fraud last year and recovered $64.3 million through fines, restitutions, civil settlements and judgements.

Foreign tourism booms. Twenty-two million foreign travelers toured the U.S. last year, a 5 percent increase over 1985. They spent $16 billion, 10 percent more than they spent last year. The Commerce Department predicted foreign tourism would increase at the rate of 4 percent a year through 1988.

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